



Director of Community Engagement and Connections Overview

The Director of Community Engagement and Connections (CEC) will lead *engage* and *grow* ministries; and collaborate with *worship* and *serve* ministries. The ideal candidate is a technology and social media savvy, spiritually mature, people-loving leader whose primary role is to develop and execute a strong virtual community. The candidate must be able to lead small groups, select theologically sound curriculum, form and nurture strong community partnerships, and assist the Lead Pastor as needed. This role connects and catalyzes the fostered spiritual growth of the congregation and community of Atlanta First.

engage: Community Engagement Ministries

- Serve as the staff lead for the ENGAGE vision area of the church alongside the Lay team lead
- Strategize and lead a creative, innovative and comprehensive community partnership strategy in consultation with the WORSHIP, SERVE, and GROW team leads
- Submit and manage the ENGAGE ministry budget
- Partner with the Day School Director and serve as the staff liaison to the Day School and chairperson of the AFDS Advisory Board
- Create and manage a communication strategy that will strengthen the church's outreach and engagement efforts via branding, social media, digital resources and platforms
- Analytically evaluate missional impact of community partnerships in community and congregation
- Recruit and deploy congregants through community partnerships
- Other duties as assigned

grow: Discipleship Ministries

- Serve as the staff lead for the GROW vision area of the church alongside the Lay team lead
- Strategize and lead an intentional, creative, innovative and comprehensive Christian Education/Faith Formation strategy in consultation with the WORSHIP, SERVE and ENGAGE team leads
- Plan and implement virtual and in-person Christian Education ministries that engage, connect and catalyze the spiritual growth of the congregation and community of Atlanta First
- Develop and lead a strategy to meet, connect, introduce and integrate potential members into the ministry of Atlanta First
- Submit and manage the GROW ministry budget
- Evaluate the impact of GROW ministries in community and congregation
- Recruit and deploy congregants and community partners in GROW opportunities/Volunteer support and management
- Facilitate Christian Education opportunities, as needed
- Other duties as assigned

worship: Worship and Preaching Ministries

- Partner with the Lead Pastor and Director of Music and Worship to plan, implement, evaluate and participate in worship opportunities that engage, connect, and catalyze the spiritual growth of the congregation and community
- Assist the Lead Pastor with Congregation Care and virtual and in-person visits of shut-ins and walk-ins as needed
- Other duties as assigned

Requirements, Skills, and Behaviors

- A minimum of a Bachelor's degree or equivalent experience in ministry, public relations, communications, marketing, social work, anthropology, business, or liberal arts
- A heart and demonstrated skill set for creating thoughtful, diverse, innovative, and engaging community engagement and discipleship opportunities
- A commitment to the city of Atlanta and the Atlanta First Congregation and Community; commitment to and love for diverse people, radical inclusivity, and a multi-ethnic church community
- Knowledge of Wesleyan theology and faith formation offerings; creative thinker and problem solver; ability to give presentations and connect people
- Exemplary project and time management skills; Ability to multi-task and prioritize daily workload
- High level verbal and written communications skills; Discretion and confidentiality
- High level technology, branding, and social media communication skills; stay abreast of evolving technology and innovative ministry opportunities
- Knowledge of Apple products and applications are a plus

Qualities

Must possess a servant's heart; the ability to be flexible; excellent organizational and time management skills; high level communication and interpersonal skills; the ability to prioritize tasks; create and master systems; a self-starting spirit and commitment to continued education; high integrity, a sense of discretion and the ability to keep confidentiality; and a commitment to the mission, vision, ministry and values of Atlanta First United Methodist Church.

About Atlanta First United Methodist Church

Atlanta First United Methodist Church exists to *worship* God, *serve* people, *grow* together and *engage* with the people of our city. The congregation is committed to the transformation of people and the city. With a long history of faith, generosity and sacrifice, Atlanta First is committed to their place in the center of Atlanta, GA. Making our home in the city allows the congregation to be in transformational ministry with the spiritual and tangible needs of all who wish to worship, serve and need to be served. Everyone is welcome at Atlanta First!